



Sherburne County Sheriff's Office

"Commitment to Service with Integrity and Pride"

Feb. 26, 2026

HYPER-REACH TO PROVIDE EMERGENCY ALERTS TO COUNTY RESIDENTS VIA PHONE, TEXT, EMAIL

Sherburne County Sheriff's Office has selected Hyper-Reach to provide telephone-based and digital mass notification to county residents during local emergencies, hazards, and other threats, said Commander Ben Zawacki.

Hyper-Reach is a next-generation mass emergency notification system built specifically for public safety. The new emergency alert system will deliver rapid notifications during hazardous and urgent situations through a combination of phone calls, text and email messages, and TTY/TDD service for the hearing impaired. It can reach thousands of targeted households in seconds and simultaneously extend alerts via social media, Alexa-enabled smart speakers, browser notifications, and FEMA's Wireless Emergency Alert (WEA) system for most mobile phones manufactured since 2011.

Hyper-Reach replaces Code Red notifications. County residents are encouraged to enroll in the new system either by:

- Calling or texting "Alert" to (763) 247-4717 or
- Going to the website: <http://hyper-reach.com/mnsherburnesignup.html>

You can also scan the QR code at right to enroll.



The County plans to use the service primarily for alerts about weather and environmental hazards, criminal activity, and missing persons. Landline phones are automatically enrolled for Community alerts, but weather alerts to landline phones and community and weather alerts to VoIP phones, mobile phones, and email addresses are only included when people enroll.

Residents can get emergency alerts via their Alexa-enabled smart speakers just by saying "Alexa, enable Hyper-Reach" and following the Alexa-provided instructions. Residents can also download the Hyper-Reach Anywhere app on their smartphones.

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